Having a station like K-Love provides a place you can depend on to air not only music but other news information without having to here the DJ banter that just uses up air time and usually leads to some time of conversation that you may perfer not to have your children hear.

Being listener sponsered the stations are not beholding to any corporate entity that may try to influence the content of the air time.

Why should the FCC give preference to one type of business over another for the right to broadcast over these LPFM signals?